

Downtown Westfield Association

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The Downtown Westfield Association is a not-for-profit organization working in partnership with the City of Westfield. Our goal is to connect and engage the community through the downtown.

The DWA has several exciting options for sponsorship. I have included our various events and the sponsorship tiers along with pricing. These are a great opportunity to not only be a part of our upcoming community events, but to promote your business as well.

We appreciate your consideration and hope to work with you in the future. As always, feel free to contact me with any questions you may have.

The Downtown Westfield Association Presents: The 2020 Events Season

Dinner Party On Union 6 PM - 11 PM	Summer City Market 9 AM - 1 PM	Party On The Patio 5 PM - 8 PM	Winter City Market 9 AM - 1 PM
* September 19 * Venue - Union Street	* June 6, 13, 20, 27 * July 4, 11, 18, 25 * August 1,8,15, 22, 29 * September 5, 12, 26	* June 23 * July 28 * August 25 * September 22	* November 7, 21 * December 5, 19 * January 2, 16 * February 6, 20 * March 6, 20

Dinner Party On Union

Presenting Sponsor - \$15,000

- Banner placed at entry as presenting sponsor
- Logo placed at event photo booth
- Banner placement with logo prominently placed on stage
- Credit as title sponsor in television & news media announcements
- Logo prominently placed on the Downtown Westfield Association's community impact project in the Grand Junction Plaza
- Recognition as title sponsor during announcements made throughout the event
- Business name and logo included in event programming
- Name listed on event invitations and logo featured on Downtown Westfield Association website, Facebook, Twitter, Instagram, etc
- 3 tables, (8 seats per table), at event

Stage Sponsor - \$5,000 (4 Spots Available)

- Banner placed on stage with name/banner prominently displayed
- Business name and logo included in event programming
- Name listed on event invitations and logo featured on Downtown Westfield Association website, Facebook, Twitter, Instagram, etc.
- 1 Table (8 seats) at event

Bar Sponsor - \$5,000 (4 Spots Available)

- Banner placed at entry as bar sponsor
- Banner placed on stage with name/banner prominently displayed
- Business name and logo included in event programming
- Name listed on event invitations and logo featured on Downtown Westfield Association website, Facebook, Twitter, Instagram, etc
- 1 table (8 seats) at event

Lounge Sponsor - \$2500 (5 Spots Available)

- Banner placed at entry as lounge sponsor
- Banner placed in lounge with name/banner prominently displayed
- Business name and logo included in event programming
- Name listed on event invitations and logo featured on Downtown Westfield Association website, Facebook, Twitter, Instagram, etc.

Cocktail Table Sponsor - \$2500 (5 Spots Available)

- Banner placed at entry as cocktail table sponsor
- Company logo placed on all cocktail tables throughout event (approximately 30)
- Business name and logo included in event programming
- Name listed on event invitations and logo featured on Downtown Westfield Association website, Facebook, Twitter, Instagram, etc.

Photo Backdrop Sponsor - \$2500 (4 Spots Available)

- Banner placed at entry as photo booth sponsor
- Banner placed on Photo Booth backdrop with name/banner prominently displayed
- Business name and logo included in event programming
- Name listed on event invitations and logo featured on Downtown Westfield Association website, Facebook, Twitter, Instagram, etc.

Westfield Summer City Market

Title \$5,000

Business logo prominently displayed on all marketing materials including but not limited to:

- Banners hung at: Grassy Branch & State Rd 32, Carey Rd & 146th St, Springmill Rd & State Rd 32, Springmill Rd & 146th St; sidewalk sandwich boards at Market site and the corner of Union St. & Main St
- Logo displayed on two-sided rack cards with shared advertisement space among other sponsors
- Collaborative marketing with the Westfield Town Planner, Hamilton County Tourism and our own seasonal once a month event promotional campaign
- Booth spot at each Market
- First rights for next season's sponsorship opportunity

Stage \$3,000

- Logo displayed on two-sided rack cards with shared advertisement space among other sponsors
- Wrap around stage banner facing the Market along North Union St.
- Collaborative marketing with the Westfield Town Planner, Hamilton County Tourism and our own seasonal once a month event promotional campaign

Party On The Patio

Platinum (Entire Season) \$6,000

- Banners and sidewalk sandwich boards at “Party on the Patio” site and DWA office location
- Business logo prominently displayed on all marketing materials
- Collaborative marketing with the Westfield Chamber of Commerce City of Westfield, Westfield Town Planner, Hamilton County Tourism and our own seasonal once a month event promotional campaign
- Special announcements made throughout events between live music
- Electronic and paper flyers distributed by DWA
- First rights for next season’s sponsorship opportunity
- Table set up each month at event to share information about your business

Merchant \$1,500 (and/or equivalent worth of product)

- Business logo prominently displayed on marketing materials
- Table set up each month at event to share information about your business

Westfield Winter City Market

Title \$2,500

Business logo prominently displayed on all marketing materials including but not limited to:

- Banners hung at: Grassy Branch & State Rd 32, Carey Rd & 146th St, Springmill Rd & State Rd 32, Springmill Rd & 146th St; sidewalk sandwich boards at Market site and the corner of Union St. & Main St
- Logo displayed on two-sided rack cards with shared advertisement space among other sponsors
- Collaborative marketing with the Westfield Town Planner, Hamilton County Tourism and our own seasonal once a month event promotional campaign
- First rights for next season’s sponsorship opportunity