

## All 2017 DWA Events:

### Westfield City Summer and Winter Markets, Party on the Patio, & Bottles and Books

<b>Summer City Market</b> 9 AM - 1 PM	<b>Winter City Market</b> 9 AM - 1 PM	<b>Party on the Patio</b> 5 PM - 8 PM	<b>Bottles and Books</b> TBD
<ul style="list-style-type: none"><li>• June 3, 10, 17, 24</li><li>• July 1, 8, 15, 22, 29</li><li>• August 5, 12, 19, 26</li></ul>	<ul style="list-style-type: none"><li>• Once monthly November - March</li><li>• Exact dates TBD</li></ul>	<ul style="list-style-type: none"><li>• June 28</li><li>• July 26</li><li>• August 23</li><li>• September 27</li><li>• October 25</li></ul>	<ul style="list-style-type: none"><li>• Exact dates &amp; times TBD</li></ul>

#### Grand Junction Ambassador \$20,000

Business logo prominently displayed on all marketing materials including but not limited to:

- Banners and sidewalk sandwich boards at the corner of Union St. & Main St. (State Rd 32), DWA office location, Market locations, "Party on the Patio" locations, and "Bottles and Books" locations
- Stage banner at the Market event
- 10 smaller stick signs distributed throughout the Market
- Logo displayed on two-sided rack cards with shared advertisement space among other sponsors
- Collaborative marketing with the Westfield Chamber of Commerce, City of Westfield, Westfield Town Planner, Hamilton County Tourism, and our own seasonal once a month "Party on the Patio"
- Periodic mentions at the Market and "Party on the Patio"
- Logo prominently displayed on all apparel used and sold at each Market
- A booth spot at each Market
- Opportunity to distribute your own promotional material at each event
- First rights for next season's sponsorship opportunities

## Westfield City Summer Market

### Title \$5,000

Business logo prominently displayed on all marketing material including but not limited to:

- Banners and sidewalk sandwich boards at Market site, the corner of Union St. & Main St. (State Rd 32), and DWA office location
- Logo displayed on two-sided rack cards with shared advertisement space among other sponsors
- Booth spot at each Market

### Stage \$3,000

- Logo displayed on two-sided rack cards with shared advertisement space among other sponsors
- Wrap around stage banner facing the Market and along North Union St.

### Merchant \$1,000

- Business logo prominently displayed on marketing materials and/or Market apparel

## Westfield City Winter Market

### Title \$2,500

Business logo prominently displayed on all marketing material including but not limited to:

- Banners and sidewalk sandwich boards at Market site, the corner of Union St. & Main St. (State Rd 32), and DWA office location
- Collaborative marketing with the Westfield Chamber of Commerce, City of Westfield, Westfield Town Planner, Hamilton County Tourism, and our own seasonal once a month "Party on the Patio"
- First rights for next season's sponsorship opportunity

## Party on the Patio

### Platinum (Entire Season) \$8,000

- Banners and sidewalk sandwich boards at "Party on the Patio" site and DWA office location
- Collaborative marketing with the Westfield Chamber of Commerce, City of Westfield, Westfield Town Planner, Hamilton County Tourism, and our own seasonal once a month "Party on the Patio"
- Special announcements made throughout events between live music
- Electronic and paper flyers distributed by DWA
- First rights for next season's sponsorship opportunity

### Merchant \$1,000 (and/or equivalent worth of product)

- Business logo prominently displayed on product/apparel for that month's "Party on the Patio"

## Bottles and Books

### Title/Merchant \$1,000

- Business logo prominently displayed on signage/marketing materials at "Bottles and Books" event
- Special recognition at "Bottles and Books" event



downtownwestfield  
association